

Resolution in Support of Project Decentralized Revolution and Project Archimedes

Resolution to Adopt the following strategic vision for the implementation of Project Decentralized Revolution and Project Archimedes (Project Cicero):

WHEREAS, the Libertarian Party seeks to expand its membership, increase fundraising, enhance grassroots activism, and promote coherent messaging to advance its mission of promoting liberty, as outlined in prior LNC resolutions; and

WHEREAS, Project Decentralized Revolution, combined with elements of Project Archimedes, offers a strategy to achieve these goals through localized, operator-driven networks supported by national and state party infrastructure; and

WHEREAS, a decentralized approach leveraging trained, contracted Operators to drive recruitment, fundraising, and mobilization at the local level aligns with the LNC's commitment to activism efforts; and

WHEREAS, offering parallel national and state-level Operator contracts is flexible and mitigates potential risks associated with non-cooperative affiliates by incentivizing voluntary collaboration between the LNC and state affiliates; and

WHEREAS, this strategy aims to establish self-sustaining local networks with financial viability to prepare the Party for success in the 2026 election cycle;

NOW, THEREFORE, BE IT RESOLVED that the Libertarian National Committee (LNC) adopts the following strategic vision for implementing Project Decentralized Revolution and Project Archimedes:

1. Operator-Driven Local Networks:

- a. Contracted Operators, engaged by either the LNC or state affiliates, shall serve as primary recruiters, fundraisers, and mobilizers, focusing on canvassing, petitioning, leading issue-based campaigns, and establishing precinct and county chapters.
 - i. Operators are paid, local, in-person recruiters/organizers. They are paid to maintain & operate the local elements of the party by engaging in activities which will bring in more value and revenue than the cost of their contract. Their primary function is to manage, maintain, mobilize, and grow their local network. The network is built through paid activism &

- recruiting activities, including list-building, fundraising, holding varieties events, and issue campaigns.
- ii. The Operator may have contracts with both the LNC and the state where their activities are taking place; this would allow the LNC to broadly support varied state approaches.
 - iii. The operator contracts are managed by the party, which allows the board to function in an oversight capacity, providing oversight support to boots on the ground.
 - iv. Trained LP operators build valuable lists through the strategic use of local petitions, canvassing, tabling, door-knocking, campaigning, and the exercise of soft power in the practice of confrontational politics.
 - v. Operators who successfully build a network are incentivized to train successors from that network to qualify for promotion to managing a larger geographical area.
- b. Operators shall maintain regular contact with their networks, organize events, and manage lists for membership and fundraising purposes through the autonomous execution of grassroots tasks consistent with prior LNC resolutions on local organizing.
 - c. A portion of Operators' compensation may be tied to list maintenance and fundraising outcomes, in addition to commissions from events and petitioning.
 - d. As networks grow, junior Operators may be trained under senior Operators to manage precincts or districts, reporting to senior Operators for coordination, with national and state contracts operating in parallel or harmony.
 - e. Network & List-Building: a critical and low-cost way of training & empowering decentralized operators is to have them engage in strategic list-building.
 - i. Petitions and other activism activities shall be used to build lists and other resources; every signature on a petition is consent to contact that individual about that subject, paving the way for invitations to party membership and fundraising asks.
 - ii. The subject of the petition and the skill of the operator will, to some extent, determine the quality & conversion rate of the list.

2. Parallel National and State Contracts:

- a. The LNC may offer national-level Operator contracts to support recruitment and mobilization in any state, ensuring operational stability and continuity, particularly in areas with limited state affiliate activity.
- b. State affiliates are encouraged to develop their individual Operator contracts, adapting this model to their local contexts, with full autonomy over their contracts and operations.

- c. National and state Operators in a given district may be the same individual or different individuals, as determined by the LNC and/or the respective state affiliate for independent and voluntary collaboration.

3. LNC and State Party Support:

- a. The LNC shall provide resources such as training materials, model contracts, applicable laws, best practices, and public messaging guidance to support Operators and encourage state affiliates to adopt similar programs.
- b. State affiliates are encouraged to provide funding, logistical support, training, public messaging, and oversight for their Operators, as they deem appropriate.
- c. The LNC and state affiliates may manage their respective Operator contracts, with the authority to revoke contracts or allocate additional resources as needed.

4. Incentive and Tier System:

- a. Operators may be incentivized through outcome-based pay tied to recruitment, fundraising, and event outcomes, with compensation structures to be refined through pilot programs.
- b. A tiered compensation system may be explored, with Operators managing larger geographic regions (e.g., counties or regions) receiving a percentage of awards, while a smaller percentage is allocated to regional or higher-level Operators for network management.

5. Financial Viability:

- a. Cost-Commission Fundraising — this PDR implementation tactic decentralizes fundraising by offering a “cost-commission” from each donation sourced by an operator, incentivizing fundraising activities, especially toward high-net-worth individuals.
 - i. For instance, a 10% cost-award on a state party donation of \$25,000 would be \$2,500 to the operator, making a few hours of work quite lucrative for the activist.
- b. The program shall aim for financial viability through membership dues, donations, and fundraising driven by Operator efforts, with pilot programs to test and refine cost and revenue impact models.
 - i. As an example, a high-quality, petition-acquired list of 100 names may yield approximately 10-20% dues-paying members, 1-5% donors contributing over \$100, and 1-2% new activists, with costs per list estimated at \$200 plus \$50-\$100 for maintenance. These figures are illustrative, results will vary depending on location and the skill of the operator.

- ii. At the rate of \$2.00 per qualified signature, tabling, canvassing and petitioning become economically viable to most of the activists in the LP.
- iii. If this rate is considered alongside a cost-commission of 10% of funds raised, plus an award for maintaining contact with and continuing growth of the network set between \$300-\$700/period, plus additional incentive structures for successful issue campaigns, delivered petitions, and doors knocked - the LNC should net a positive return in vital resources: fresh and proprietary lists would be built from the local level, and the activist who obtained the signature will likely be the first person to call - meaning there would be no need for cold calls. Workflows can be developed to reliably achieve sustainable returns that provide for the long-term growth of the party, and the constant renewal of Lists, Money, and People.
- c. The LNC shall evaluate pilot outcomes to ensure costs are offset by dues and donations, targeting net-positive or cost-neutral outcomes with added membership growth and future fundraising benefits

6. Implementation and Timeline:

- a. The LNC shall initiate pilot programs in select states by Q3 2025, focusing on Operator training, contract development, and metrics for evaluating success.
- b. State affiliates are encouraged to launch their pilot programs, adapting the model and sharing outcomes to inform national scaling.
- c. The LNC shall review pilot results at its first meeting in 2026 to improve and expand the program ahead of the 2026 election cycle.

BE IT FURTHER RESOLVED that the LNC encourages state affiliates to voluntarily adopt and adapt this model, tailoring it to their local contexts, and to share best practices and outcomes to strengthen the national Party's growth and impact.

BE IT FINALLY RESOLVED that the LNC allocates resources to support pilot programs, including training materials, funding for initial national Operator contracts, and metrics for evaluating success, with a report on progress to be presented at the first LNC meeting in 2026.

Moved by: Austin Martin, LNC Member, Representing Region 1
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Supporting LNC Data and Context

1. Membership Growth:

The LNC has historically prioritized increasing national membership, with a 2023 resolution targeting a 10% annual increase in sustaining members. Project Decentralized Revolution aligns

with this by using Operators to drive local recruitment, potentially exceeding the 10-20% conversion rate posited in the financial model.

2. Grassroots Empowerment:

A 2024 LNC resolution emphasized decentralizing outreach and empowering local activists. The proposed Operator model directly implements this by delegating tasks to trained, autonomous Operators while maintaining LNC and state oversight and support.

3. Financial Sustainability:

The LNC's 2024-2025 budget discussions highlighted the need for cost-effective programs. The resolution's focus on pilot testing and self-sustaining lists addresses this, with illustrative figures showing potential net-positive returns.

4. Risk Mitigation:

Past LNC concerns about rogue affiliates (e.g., 2022-2023 affiliate disputes) are addressed by parallel national contracts, ensuring the LNC can operate in any state without relying solely on affiliates.

One-Page Handout

Implementing Project Decentralized Revolution: A Strategic Vision for Libertarian Party Growth

Overview: Project Decentralized Revolution combines local activism & grassroots recruitment with national and state support to grow membership, fundraising, and activism for 2026. Trained Operators drive local efforts, supported by LNC and state resources, with parallel contracts ensuring flexibility and stability.

Why Adopt?

1. Aligns with LNC goals: 10% membership growth, grassroots empowerment, cost-effective programs.
2. Operators become powerful forces in their local liberty movement. This plan enables them to mobilize their networks and win policy fights without micromanagement, while still being accountable to the state and national parties.
3. Mitigates risks: National contracts ensure stability in non-cooperative states. Allows for alternative conflict resolution mechanics other than disaffiliation, while maintaining state autonomy. It provides methods for organizational control & brand protection.
4. Scalable: States adapt the model to local needs, share best practices.

5. Measurable: Pilots test viability, with clear metrics (e.g., membership conversion, cost recovery, financial gains).
6. Positive enforcement of LNC goals and principles becomes possible with greater value being offered to the state affiliates from the LNC, encouraging cooperation rather than power struggles. When problems arise, the LNC can work with the geographical district in a targeted way, without the use of force, to help affiliates correct course from the bottom up, by consent from their members.
7. Improves LP brand value to donors by delivering real world results in the form of a real world policy changes, which also provide viable pathways for winning elections.

Action: Adopt the resolution to fund pilots, develop contracts, and empower Operators to build a stronger, more effective Libertarian Party.
